

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

FACEBOOK, INC.,

Plaintiff,

v.

POWER VENTURES, INC. a Cayman
Island Corporation; STEVE VACHANI,
an individual; DOE 1, d/b/a
POWER.COM, DOES 2-25, inclusive,

Defendants.

Case No. 5:08-cv-05780 JW (HRL)

STIPULATED PROTECTIVE ORDER FOR
STANDARD LITIGATION

1. PURPOSES AND LIMITATIONS

Disclosure and discovery activity in this action are likely to involve production of confidential, proprietary, or private information for which special protection from public disclosure and from use for any purpose other than prosecuting this litigation may be warranted. Accordingly, the parties hereby stipulate to and petition the court to enter the following Stipulated Protective Order. The parties acknowledge that this Order does not confer blanket protections on all disclosures or responses to discovery and that the protection it affords from public disclosure and use extends only to the limited information or items that are entitled to confidential treatment under the applicable legal principles. The parties further acknowledge, as set forth in Section 13.3, below, that this Stipulated Protective Order does not entitle them to file confidential

STIPULATED PROTECTIVE ORDER
FOR STANDARD LITIGATION
CASE No. 08-5780-JW (HRL)

1 information under seal; Civil Local Rule 79-5 sets forth the procedures that must be followed and
2 the standards that will be applied when a party seeks permission from the court to file material
3 under seal.

4 2. DEFINITIONS

5 2.1 Challenging Party: a Party or Non-Party that challenges the designation of
6 information or items under this Order.

7 2.2 “CONFIDENTIAL” Information or Items: information, documents, and
8 things the Designating Party believes in good faith is not generally known to others, and which
9 the Designating party (i) would not normally reveal to third parties except in confidence or has
10 undertaken with others to maintain in confidence, or (ii) believes in good faith is protected by a
11 right to privacy under federal or state law or any other applicable privilege or right related to
12 confidentiality or privacy.

13 2.3 “HIGHLY CONFIDENTIAL— ATTORNEYS’ EYES ONLY”
14 Information or Items: information, documents and things the Designating Party believes in good
15 faith is not generally known to others and has significant competitive value such that unrestricted
16 disclosure to others would create a substantial risk of serious injury, and which the Designating
17 Party (i) would not normally reveal to third parties except in confidence or has undertaken with
18 others to maintain in confidence, or (ii) believes in good faith is significantly sensitive and
19 protected by a right to privacy under federal or state law or any other applicable privilege or right
20 related to confidentiality or privacy. The designation is reserved for information that constitutes
21 proprietary financial or technical or commercially sensitive competitive information that the
22 Producing Party maintains as highly confidential in its business, including information obtained
23 from a nonparty pursuant to a current Nondisclosure Agreement (“NDA”), information relating to
24 future products, strategic plans, non-public financial data, documents that would reveal trade
25 secrets, licensing documents and licensing communications, and settlement agreements or
26 settlement communications, the disclosure of which is likely to cause harm to the competitive
27 position of the Producing Party.

28

2.4 “HIGHLY CONFIDENTIAL—SOURCE CODE” Information or Items: extremely sensitive “Confidential Information or Items” representing computer code and associated comments and revision histories, formulas, engineering specifications, or schematics that define or otherwise describe in detail the algorithms or structure of software or hardware designs, disclosure of which to another Party or Non-Party would create a substantial risk of serious harm that could not be avoided by less restrictive means.

2.5 Counsel (without qualifier): Outside Counsel of Record and House Counsel (as well as their support staff).

2.6 Designating Party: a Party or Non-Party that designates information or items that it produces in disclosures or in responses to discovery as “CONFIDENTIAL,” “HIGHLY CONFIDENTIAL—ATTORNEYS’ EYES ONLY,” or “HIGHLY CONFIDENTIAL—SOURCE CODE.”

2.7 Disclosure or Discovery Material: all items or information, regardless of the medium or manner in which it is generated, stored, or maintained (including, among other things, testimony, transcripts, and tangible things), that are produced or generated in disclosures or responses to discovery in this matter.

2.8 Expert: a person with specialized knowledge or experience in a matter pertinent to the litigation who has been retained by a Party or its counsel to serve as an expert witness or as a consultant in this action.

2.9 House Counsel: attorneys who are employees of a party to this action. House Counsel does not include Outside Counsel of Record or any other outside counsel.

2.10 Non-Party: any natural person, partnership, corporation, association, or other legal entity not named as a Party to this action.

2.11 Outside Counsel of Record: attorneys who are not employees of a party to this action but are retained to represent or advise a party to this action and have appeared in this action on behalf of that party or are affiliated with a law firm which has appeared on behalf of that party.

2.12 Party: any party to this action, including all of its officers, directors,

employees, consultants, retained experts, and Outside Counsel of Record (and their support staffs).

2.13 Producing Party: a Party or Non-Party that produces Disclosure or Discovery Material in this action.

2.14 Professional Vendors: persons or entities that provide litigation support services (e.g., photocopying, videotaping, translating, preparing exhibits or demonstrations, and organizing, storing, or retrieving data in any form or medium) and their employees and subcontractors.

2.15 Protected Material: any Disclosure or Discovery Material that is designated as “CONFIDENTIAL,” “HIGHLY CONFIDENTIAL—ATTORNEYS’ EYES ONLY,” or “HIGHLY CONFIDENTIAL—SOURCE CODE.”

2.16 Receiving Party: a Party that receives Disclosure or Discovery Material from a Producing Party.

3. SCOPE

The protections conferred by this Stipulation and Order cover not only Protected Material (as defined above), but also (1) any information copied or extracted from Protected Material; (2) all copies, excerpts, summaries, or compilations of Protected Material; and (3) any testimony, conversations, or presentations by Parties or their Counsel that might reveal Protected Material. However, protections conferred by this Stipulation and Order do not cover the following information: (a) any information that is in the public domain at the time of disclosure to a Receiving Party or becomes part of the public domain after its disclosure to a Receiving Party as a result of publication not involving a violation of this Order, including becoming part of the public record through trial or otherwise; and (b) any information known to the Receiving Party prior to the disclosure or obtained by the Receiving Party after the disclosure from a source who obtained the information lawfully and under no obligation of confidentiality to the Designating Party. Any use of Protected Material at trial shall be governed by a separate agreement or order.

4. DURATION

Even after final disposition of this litigation, the confidentiality obligations imposed by

1 this Order shall remain in effect until a Designating Party agrees otherwise in writing or a court
 2 order otherwise directs. Final disposition shall be deemed to be the later of (1) dismissal of all
 3 claims and defenses in this action, with or without prejudice; and (2) final judgment herein after
 4 the completion and exhaustion of all appeals, rehearings, remands, trials, or reviews of this action,
 5 including the time limits for filing any motions or applications for extension of time pursuant to
 6 applicable law.

7 5. DESIGNATING PROTECTED MATERIAL

8 5.1 Exercise of Restraint and Care in Designating Material for Protection.

9 Each Party or Non-Party that designates information or items for protection under this Order
 10 must take due care to limit any such designation to specific material that qualifies under the
 11 appropriate standards. The Designating Party must designate for protection only those parts of
 12 material, documents, items, or oral or written communications that qualify – so that other portions
 13 of the material, documents, items, or communications for which protection is not warranted are
 14 not swept unjustifiably within the ambit of this Order.

15 Mass, indiscriminate, or routinized designations are prohibited. Designations that
 16 are shown to be clearly unjustified or that have been made for an improper purpose (e.g. to
 17 unnecessarily encumber or retard the case development process or to impose unnecessary
 18 expenses and burdens on other parties) expose the Designating Party to sanctions.

19 If it comes to a Designating Party's attention that information or items that it
 20 designated for protection do not qualify for protection, that Designating Party must promptly
 21 notify all other Parties that it is withdrawing the mistaken designation.

22 5.2 Manner and Timing of Designations. Except as otherwise provided in this
 23 Order (see, e.g., second paragraph of section 5.2(a) below), or as otherwise stipulated or ordered,
 24 Disclosure or Discovery Material that qualifies for protection under this Order must be clearly so
 25 designated before the material is disclosed or produced.

26 Designation in conformity with this Order requires:

27 (a) for information in documentary form (e.g., paper or electronic documents,
 28 but excluding transcripts of depositions or other pretrial or trial proceedings), that the Producing

1 Party affix the legend “CONFIDENTIAL,” “HIGHLY CONFIDENTIAL—ATTORNEYS’
 2 EYES ONLY,” or “HIGHLY CONFIDENTIAL—SOURCE CODE” in the margin of each page
 3 that contains protected material. If only a portion or portions of the material on a page qualifies
 4 for protection, the Producing Party also must clearly identify the protected portion(s) (e.g., by
 5 making appropriate markings in the margins) and must specify, for each portion, the level of
 6 protection being asserted (either “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL—
 7 ATTORNEYS’ EYES ONLY”).

8 A Party or Non-Party that makes original documents or materials available for
 9 inspection need not designate them for protection until after the inspecting Party has indicated
 10 which material it would like copied and produced. During the inspection and before the
 11 designation, all of the material made available for inspection shall be deemed “HIGHLY
 12 CONFIDENTIAL—ATTORNEYS’ EYES ONLY.” After the inspecting Party has identified the
 13 documents it wants copied and produced, the Producing Party must determine which documents,
 14 or portions thereof, qualify for protection under this Order. Then, before producing the specified
 15 documents, the Producing Party must affix the appropriate legend (“CONFIDENTIAL,”
 16 “HIGHLY CONFIDENTIAL—ATTORNEYS’ EYES ONLY,” or “HIGHLY
 17 CONFIDENTIAL—SOURCE CODE”) at the top of each page that contains Protected Material.
 18 If only a portion or portions of the material on a page qualifies for protection, the Producing Party
 19 also must clearly identify the protected portion(s) (e.g., by making appropriate markings in the
 20 margins) and must specify, for each portion, the level of protection asserted (either
 21 “CONFIDENTIAL,” “HIGHLY CONFIDENTIAL—ATTORNEYS’ EYES ONLY,” or
 22 “HIGHLY CONFIDENTIAL—SOURCE CODE”).

23 (b) for testimony given in deposition or in other pretrial or trial proceedings,
 24 unless otherwise designated before the close of deposition, pre-trial or trial proceedings,
 25 testimony given therein shall be treated as “HIGHLY CONFIDENTIAL—ATTORNEYS’ EYES
 26 ONLY” for at least fifteen (15) calendar days after the final transcript has been sent by the court
 27 reporter to counsel for the Producing Party whose information has been disclosed (or until such
 28 other date as may be agreed upon by the parties). Receipt of rough transcripts shall not trigger

1 this 15-day period. Such testimony may be designated “CONFIDENTIAL,” “HIGHLY
 2 CONFIDENTIAL—ATTORNEYS’ EYES ONLY,” or “HIGHLY CONFIDENTIAL—SOURCE
 3 CODE” during the 15-day (or other agreed upon) period by written notice to all counsel
 4 indicating the specific testimony to be designated (by page and line numbers or other specific
 5 reference) and the level of protection being asserted (“CONFIDENTIAL,” “HIGHLY
 6 CONFIDENTIAL—ATTORNEYS’ EYES ONLY,” or “HIGHLY CONFIDENTIAL—SOURCE
 7 CODE”). Unless so designated, any confidentiality is waived after the expiration of the 15-day
 8 (or other agreed upon) period, unless otherwise stipulated or ordered.

9 (c) for information produced in some form other than documentary and for any
 10 other tangible items, that the Producing Party affix in a prominent place on the exterior of the
 11 container or containers in which the information or item is stored the legend “CONFIDENTIAL,”
 12 “HIGHLY CONFIDENTIAL—ATTORNEYS’ EYES ONLY,” or “HIGHLY
 13 CONFIDENTIAL—SOURCE CODE.” If only a portion or portions of the information or item
 14 warrant protection, the Producing Party, to the extent practicable, shall identify the protected
 15 portion(s), specifying whether they qualify as “CONFIDENTIAL,” “HIGHLY
 16 CONFIDENTIAL—ATTORNEYS’ EYES ONLY,” or “HIGHLY CONFIDENTIAL—SOURCE
 17 CODE.”

18 5.3 Inadvertent Failures to Designate. If timely corrected, an inadvertent failure
 19 to designate qualified information or items as “CONFIDENTIAL,” “HIGHLY
 20 CONFIDENTIAL—ATTORNEYS’ EYES ONLY,” or “HIGHLY CONFIDENTIAL—SOURCE
 21 CODE” does not, standing alone, waive the Designating Party’s right to secure protection under
 22 this Order for such material. If material is appropriately designated as “CONFIDENTIAL,”
 23 “HIGHLY CONFIDENTIAL—ATTORNEYS’ EYES ONLY,” or “HIGHLY
 24 CONFIDENTIAL—SOURCE CODE” after the material was initially produced, the Receiving
 25 Party must make reasonable efforts to assure that the material is treated in accordance with the
 26 provisions of this Order.

27 6. CHALLENGING CONFIDENTIALITY DESIGNATIONS

28 6.1 Timing of Challenges. Any Party or Non-Party may challenge a

1 designation of confidentiality at any time. Unless a prompt challenge to a Designating Party's
2 confidentiality designation is necessary to avoid foreseeable, substantial unfairness, unnecessary
3 economic burdens, or a significant disruption or delay of the litigation, a Party does not waive its
4 right to challenge a confidentiality designation by electing not to mount a challenge promptly
5 after the original designation is disclosed.

6 6.2 Meet and Confer. The Challenging Party shall initiate the dispute
7 resolution process by providing written notice of each designation it is challenging and describing
8 the basis for each challenge. To avoid ambiguity as to whether a challenge has been made, the
9 written notice must recite that the challenge to confidentiality is being made in accordance with
10 this specific paragraph of the Protective Order. The parties shall attempt to resolve each challenge
11 in good faith and must begin the process by conferring directly (in voice to voice dialogue; other
12 forms of communication are not sufficient) within 14 days of the date of service of notice. In
13 conferring, the Challenging Party must explain the basis for its belief that the confidentiality
14 designation was not proper and must give the Designating Party an opportunity to review the
15 designated material, to reconsider the circumstances, and, if no change in designation is offered,
16 to explain the basis for the chosen designation. A Challenging Party may proceed to the next
17 stage of the challenge process only if it has engaged in this meet and confer process first or
18 establishes that the Designating Party is unwilling to participate in the meet and confer process in
19 a timely manner.

20 6.3 Judicial Intervention. If the Parties cannot resolve a challenge without
21 court intervention, the Designating Party shall file and serve a motion to retain confidentiality
22 under Civil Local Rule 7 (and in compliance with Civil Local Rule 79-5, if applicable) within 21
23 days of the initial notice of challenge or within 14 days of the parties agreeing that the meet and
24 confer process will not resolve their dispute, whichever is earlier. Each such motion must be
25 accompanied by a competent declaration affirming that the movant has complied with the meet
26 and confer requirements imposed in the preceding paragraph. Failure by the Designating Party to
27 make such a motion including the required declaration within 21 days (or 14 days, if applicable)
28 shall automatically waive the confidentiality designation for each challenged designation. In

1 addition, the Challenging Party may file a motion challenging a confidentiality designation at any
 2 time if there is good cause for doing so, including a challenge to the designation of a deposition
 3 transcript or any portions thereof. Any motion brought pursuant to this provision must be
 4 accompanied by a competent declaration affirming that the movant has complied with the meet
 5 and confer requirements imposed by the preceding paragraph.

6 The burden of persuasion in any such challenge proceeding shall be on the
 7 Designating Party. Frivolous challenges, and those made for an improper purpose (e.g., to harass
 8 or impose unnecessary expenses and burdens on other parties) may expose the Challenging Party
 9 to sanctions. Unless the Designating Party has waived the confidentiality designation by failing to
 10 file a motion to retain confidentiality as described above, all parties shall continue to afford the
 11 material in question the level of protection to which it is entitled under the Producing Party's
 12 designation until the court rules on the challenge.

13 7. ACCESS TO AND USE OF PROTECTED MATERIAL

14 7.1 Basic Principles. A Receiving Party may use Protected Material that is
 15 disclosed or produced by another Party or by a Non-Party in connection with this case only for
 16 prosecuting, defending, or attempting to settle this litigation. Such Protected Material may be
 17 disclosed only to the categories of persons and under the conditions described in this Order.
 18 When the litigation has been terminated, a Receiving Party must comply with the provisions of
 19 section 13 below (FINAL DISPOSITION).

20 Protected Material must be stored and maintained by a Receiving Party at a
 21 location and in a secure manner that ensures that access is limited to the persons authorized under
 22 this Order.

23 7.2 Disclosure of "CONFIDENTIAL" Information or Items. Unless otherwise
 24 ordered by the court or permitted in writing by the Designating Party, a Receiving Party may
 25 disclose any information or item designated "CONFIDENTIAL" only to:

26 (a) the Receiving Party's Outside Counsel of Record in this action, as well as
 27 employees of said Outside Counsel of Record to whom it is reasonably necessary to disclose the
 28 information for this litigation;

(b) the officers, directors, and employees (including House Counsel) of the Receiving Party to whom disclosure is reasonably necessary for this litigation and who have signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A);

(c) Experts (as defined in this Order) of the Receiving Party to whom disclosure is reasonably necessary for this litigation and who have signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A);

(d) the court and its personnel;

(e) court reporters and their staff, professional jury or trial consultants, and Professional Vendors to whom disclosure is reasonably necessary for this litigation and who have signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A);

(f) during their depositions, witnesses in the action to whom disclosure is reasonably necessary and who have signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A), unless otherwise agreed by the Designating Party or ordered by the court. Pages of transcribed deposition testimony or exhibits to depositions that reveal Protected Material must be separately bound by the court reporter and may not be disclosed to anyone except as permitted under this Stipulated Protective Order.

(g) the author of the document or the original source of the information.

7.3 Disclosure of “HIGHLY CONFIDENTIAL—ATTORNEYS’ EYES ONLY” and “HIGHLY CONFIDENTIAL—SOURCE CODE” Information or Items. Unless otherwise ordered by the court or permitted in writing by the Designating Party, a Receiving Party may disclose any information or item designated “HIGHLY CONFIDENTIAL—ATTORNEYS’ EYES ONLY” and “HIGHLY CONFIDENTIAL—SOURCE CODE” only to:

(a) the Receiving Party’s Outside Counsel of Record in this action, as well as employees of said Outside Counsel of Record to whom it is reasonably necessary to disclose the information for this litigation;

(b) Experts of the Receiving Party (as defined in this Order) (1) to whom disclosure is reasonably necessary for this litigation, (2) who have signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A), and (3) as to whom the procedures set forth in

1 paragraph 7.4, below, have been followed;

2 (c) the court and its personnel;

3 (d) court reporters and their staff, professional jury or trial consultants, and
4 Professional Vendors to whom disclosure is reasonably necessary for this litigation and who have
5 signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A); and

6 (e) the author of the document or the original source of the information.

7 7.4 Procedures for Approving Disclosure of “HIGHLY CONFIDENTIAL—
8 ATTORNEYS’ EYES ONLY” Information or Items to “Experts”:

9 (a) Unless otherwise ordered by the court or agreed in writing by the
10 Designating Party, a Party that seeks to disclose to an “Expert” (as defined in this Order) any
11 information or item that has been designated “HIGHLY CONFIDENTIAL—ATTORNEYS’
12 EYES ONLY” first must make a written request to the Designating Party which shall include: (1)
13 the individual’s name and business title; (2) business address; (3) business or profession; (4) the
14 individual’s CV, including, but not limited to, a list of any publications; (5) any previous or
15 current relationship (personal or professional) with any of the parties; (6) a list of other cases in
16 which the individual has testified (at trial or deposition) within the last seven years; (7) and a list
17 of all companies with which the individual has consulted or by which the individual has been
18 employed within the last four years.

19 (b) A party that makes a request and provides the information specified in the
20 preceding paragraph may disclose the subject Protected Material to the identified Expert unless,
21 within ten (10) court days of delivering the request, the Party receives a written objection from
22 the Designating Party. Any such objection must set forth in detail the grounds on which it is
23 based, and must provide times during which the Designating Party is available to meet and confer
24 on the issue during the succeeding three business days.

25 (c) A Party that receives a timely written objection must meet and confer with
26 the Designating Party (through direct voice to voice dialogue to try to resolve the matter by
27 agreement. If no agreement is reached, the Party seeking to prevent the disclosure to the Expert
28 may file a motion within ten court days of the meet and confer in Civil Local Rule 7 (and in

1 compliance with Civil Local Rule 79-5, if applicable). Failure to bring the motion within the
2 required time period shall be deemed a withdrawal of the objection. Any such motion must
3 describe the circumstances and reasons for why the disclosure to the Expert presents a risk of
4 harm and why protection of this Order would not suffice to ameliorate such risk.

5 8. SOURCE CODE

6 (a) To the extent production of source code becomes necessary in this case, a
7 Producing Party may designate source code as “HIGHLY CONFIDENTIAL—SOURCE CODE”
8 if it is confidential, non-public source code.

9 (b) Protected Material designated as “HIGHLY CONFIDENTIAL—SOURCE
10 CODE” shall be subject to all of the protections afforded to “HIGHLY CONFIDENTIAL—
11 ATTORNEYS’ EYES ONLY” information, and may be disclosed only to the individuals to
12 whom “HIGHLY CONFIDENTIAL—ATTORNEYS’ EYES ONLY” information may be
13 disclosed, as set forth in Paragraphs 7.3 and 7.4.

14 (c) Any source code covered by the “HIGHLY CONFIDENTIAL—SOURCE
15 CODE” designation shall be made available for inspection in a format through which it could be
16 reasonably reviewed and searched during normal business hours or other mutually agreeable
17 times, at an office of the producing Party’s Outside Counsel. The Receiving Party may designate
18 in which of the Producing Party’s New York or California offices production shall be made. The
19 source code shall be made available for inspection on a secured computer in a secured room
20 without Internet access or network access to other computers, and the Receiving Party shall not
21 copy, remove, or otherwise transfer any portion of the source code onto any recordable media or
22 recordable device. The secured computer shall have all external data access ports disabled,
23 including, but not limited to, external media drives, USB slots, and/or peripheral slots. The
24 Producing Party may visually monitor the activities of the Receiving Party’s representatives
25 during any source code review, but only to ensure that there is no unauthorized recording,
26 copying, or transmission of the source code.

27 (d) The Receiving Party may request paper copies of limited portions of source
28 code that are reasonably necessary for the preparation of court filings, pleadings, expert reports,

1 or other papers, or for deposition or trial, but shall not request paper copies for the purposes of
 2 reviewing the source code other than electronically as set forth in paragraph (c) in the first
 3 instance. The Producing Party shall provide all such source code in paper form including bates
 4 numbers and the label “HIGHLY CONFIDENTIAL—SOURCE CODE.” The Producing Party
 5 may challenge the amount of source code requested in hard copy form pursuant to the dispute
 6 resolution procedure and timeframes set forth in Paragraph 6 whereby the Producing Party is the
 7 “Challenging Party” and the Receiving Party is the “Designating Party” for purposes of dispute
 8 resolution.

9 (e) The Receiving Party shall maintain a record, or inspection log, of any
 10 individual who has inspected any portion of the source code in electronic or paper form. The
 11 Receiving Party shall maintain all paper copies of any printed portions of the source code in a
 12 secured, locked area. The Receiving Party shall not create any electronic or other images of the
 13 paper copies and shall not convert any of the information contained in the paper copies into any
 14 electronic format. The Receiving Party shall only make additional paper copies if such additional
 15 copies are (1) necessary to prepare court filings, pleadings, or other papers (including a testifying
 16 expert’s expert report), (2) necessary for deposition, or (3) otherwise necessary for the preparation
 17 of its case. Any paper copies used during a deposition shall be retrieved by the Producing Party
 18 at the end of each day and must not be given to or left with a court reporter or any other
 19 individual. Upon written request to the Producing Party, the Receiving Party shall within a
 20 reasonable time following the request produce to the Producing Party a copy of the Receiving
 21 Party’s inspection log showing any and all individuals who have inspected any portion of the
 22 source code in electronic or paper form.

23 9. PROTECTED MATERIAL SUBPOENAED OR ORDERED PRODUCED IN
 24 OTHER LITIGATION

25 If a Receiving Party is served with a subpoena or a court order issued in other
 26 litigation that compels disclosure of any information or items designated by the Designated Party
 27 in this action as “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL—ATTORNEYS’ EYES
 28 ONLY,” that Party must:

1 (a) notify the Designating Party, in writing (by fax, if possible) immediately
 2 and in no event more than three court days after receiving the subpoena or order. Such
 3 information must include a copy of the subpoena or court order;

4 (b) immediately notify in writing the party who caused the subpoena or order
 5 to issue in the other litigation that some or all of the material covered by the subpoena or order is
 6 subject to this Protective Order. Such notification shall include a copy of this Stipulated
 7 Protective Order; and

8 (c) cooperate with respect to all reasonable procedures sought to be pursued by
 9 the Designating Party whose Protected Material may be affected.

10 If the Designating Party timely seeks a protective order, the Party served with the
 11 subpoena or court order shall not produce any information designated in this action as
 12 “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL—ATTORNEYS’ EYES ONLY” before a
 13 determination by the court from which the subpoena or order issued, unless the Party has obtained
 14 the Designating Party’s permission. Nothing in these provisions should be construed as
 15 authorizing or encouraging a Receiving Party in this action to disobey a lawful directive from
 16 another court.

17 10. A NON-PARTY’S PROTECTED MATERIAL SOUGHT TO BE PRODUCED
 18 IN THIS LITIGATION

19 (a) The terms of this Order are applicable to information produced by a Non-
 20 Party in this action and designated as “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL—
 21 ATTORNEYS’ EYES ONLY.” Such information produced by Non-Parties in connection with
 22 this litigation is protected by the remedies and relief provided by this Order. Nothing in these
 23 provisions should be construed as prohibiting a Non-Party from seeking additional protections.

24 (b) In the event that a Party is required, by a valid discovery request, to
 25 produce a Non-Party’s confidential information in its possession, and the Party is subject to an
 26 agreement with the Non-Party not to produce the Non-Party’s confidential information, then the
 27 Party shall:

1. promptly notify in writing the Requesting Party and the Non-Party

that some or all of the information requested is subject to a confidentiality agreement with a Non-Party;

2. promptly provide the Non-Party with a copy of the Stipulated Protective Order in this litigation, the relevant discovery request(s), and a reasonably specific description of the information requested; and

3. make the information requested available for inspection by the Non-Party.

(c) If the Non-Party fails to object or seek a protective order from this court within 14 days of receiving the notice and accompanying information, the Receiving Party may produce the Non-Party's confidential information responsive to the discovery request. If the Non-Party timely seeks a protective order, the Receiving Party shall not produce any information in its possession or control that is subject to the confidentiality agreement with the Non-Party before a determination by the court.¹ Absent a court order to the contrary, the Non-Party shall bear the burden and expense of seeking protection in this court of its Protected Material.

11. UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL

If a Receiving Party learns that, by inadvertence or otherwise, it has disclosed Protected Material to any person or in any circumstance not authorized under this Stipulated Protective Order, the Receiving Party must immediately (a) notify in writing the Designating Party of the unauthorized disclosures, (b) use its best efforts to retrieve all unauthorized copies of the Protected Material, (c) inform the person or persons to whom unauthorized disclosures were made of all the terms of this Order, and (d) request such person or persons to execute the "Acknowledgment and Agreement to Be Bound" that is attached hereto as Exhibit A.

12. INADVERTENT PRODUCTION OF PRIVILEGED OR OTHERWISE PROTECTED MATERIAL

When a Producing Party gives notice to Receiving Parties that certain

¹ The purpose of this provision is to alert the interested parties to the existence of confidentiality rights of a Non-Party and to afford the Non-Party an opportunity to protect its confidentiality interests in this Court.

inadvertently produced material is subject to a claim of privilege or other protection, the obligations of the Receiving Parties are those set forth in Federal Rule of Civil Procedure 26(b)(5)(B). This provision is not intended to modify whatever procedure may be established in an e-discovery order that provides for production without prior privilege review. Pursuant to Federal Rule of Evidence 502(d) and (e), insofar as the parties reach an agreement on the effect of disclosure of a communication or information covered by the attorney-client privilege or work product protection, the parties may incorporate their agreement in the stipulated protective order submitted to the court.

13. MISCELLANEOUS

13.1 Right to Further Relief. Nothing in this Order abridges the right of any person to seek its modification by the court in the future.

13.2 Right to Assert Other Objections. By stipulating to the entry of this Protective Order no Party waives any right it otherwise would have to object to disclosing or producing any information or item on any ground not addressed in this Stipulated Protective Order. Similarly, no Party waives any right to object on any ground to use in evidence of any of the material covered by this Protective Order.

13.3 Filing Protected Material. Without written permission from the Designating Party or a court order secured after appropriate notice to all interested persons, a Party may not file in the public record in this action any Protected Material. A Party that seeks to file under seal any Protected Material must comply with Civil Local Rule 79-5. Protected Material may only be filed under seal pursuant to a court order authorizing the sealing of the specific Protected Material at issue. Pursuant to Civil Local Rule 79-5, a sealing order will issue only upon a request establishing that the Protected Material at issue is privileged, protectable as a trade secret, or otherwise entitled to protection under the law. If a Receiving Party's request to file Protected Material under seal pursuant to Civil Local Rule 79-5(d) is denied by the court, then the Receiving Party may file the information in the public record pursuant to Civil Local Rule 79-5(e) unless otherwise instructed by the court.

14. FINAL DISPOSITION. Within 60 days after the final disposition of this

1 action, as defined in paragraph 4, each Receiving Party must return all Protected Material to the
 2 Producing Party or destroy such material. As used in this subdivision, "all Protected Material"
 3 includes all copies, abstracts, compilations, summaries, and any other format reproducing or
 4 capturing any of the Protected Material. Whether the Protected Material is returned or destroyed,
 5 the Receiving Party must submit a written certification to the Producing Party (and, if not the
 6 same person or entity, to the Designating Party) by the 60 day deadline that (1) identifies (by
 7 category, where appropriate) all the Protected Material that was returned or destroyed and (2)
 8 affirms that the Receiving Party has not retained any copies, abstracts, compilations, summaries
 9 or any other format reproducing or capturing any of the Protected Material. Notwithstanding this
 10 provision, Counsel are entitled to retain an archival copy of all pleadings, motion papers, trial,
 11 deposition, and hearing transcripts, legal memoranda, correspondence, deposition and trial
 12 exhibits, expert reports, attorney work product, and consultant and expert work product, even if
 13 such materials contain Protected Material. Any such archival copies that contain or constitute
 14 Protected Material remain subject to this Protective Order as set forth in Section 4 (DURATION).

15
 16 IT IS SO STIPULATED, THROUGH COUNSEL OF RECORD:

17
 18 DATED: February 1, 2011

/s/ Theresa A. Sutton /s/

Theresa A. Sutton
 ORRICK HERRINGTON & SUTCLIFFE, LLP
 1000 Marsh Road
 Menlo Park, CA 94025
 Attorneys for Plaintiff
 FACEBOOK, INC.

22
 23 DATED: February 1, 2011

/s/ Scott A. Bursor /s/

Scott A. Bursor
 Bursor & Fisher, P.A.
 369 Lexington Ave., 10th Floor
 New York, NY 10017
 Attorneys for Defendant
 POWER VENTURES, INC., STEVE VACHANI, and
 POWER.COM

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EXHIBIT A

ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND

I, _____ [print or type full name], of
_____ [print or type full address], declare under penalty of perjury that I have read
in its entirety and understand the Stipulated Protective Order that was issued by the United States
District Court for the Northern District of California on [date] in the case of _____ [insert]
formal name of the case and the number and initials assigned to it by the court.]. I agree to
comply with and to be bound by all the terms of this Stipulated Protective Order and I understand
and acknowledge that failure to so comply could expose me to sanctions and punishment in the
nature of contempt. I solemnly promise that I will not disclose to any person or entity except in
strict compliance with the provisions of this Order.

I further agree to submit to the jurisdiction of the United States District Court for
the Northern District of California for the purpose of enforcing the terms of this Stipulated
Protective Order, even if such enforcement proceedings occur after termination of this action.

I hereby appoint _____ [print or type full name] of __
_____ [print or type full address and telephone number] as my California
agent for service of process in connection with this action or any proceedings related to
enforcement of this Stipulated Protective Order.

Date: _____

City and State where sworn and signed: _____

Printed name: _____
[printed name]

Printed name: _____
[signature]

CERTIFICATE OF SERVICE

I hereby certify that this document(s) filed through the ECF system will be sent electronically to the registered participants as identified on the Notice of Electronic Filing (NEF) and paper copies will be sent to those indicated as non registered participants on February 1, 2011.

Dated: February 1, 2011.

/s/ Theresa A. Sutton /s/
THERESA A. SUTTON